

# WYRE MINUTES

May 2025

## • NEWS •



WYRE is growing!

We're excited to welcome a new team member to our crew:  
Ryan Bradford, Senior Technical Support Engineer.

We'll be sharing more soon (including a proper photo!). Stay tuned for the official introduction.

## • STAFF SPOTLIGHT •



### MEET BEAU

CHIEF CUSTOMER OFFICER

Beau started his career in IT in 2001 while still in college. He has experience working on teams in large organizations like BlueCross BlueShield of Tennessee, as well as small- and medium-size businesses (SMBs).

To WYRE, he brings experience in managing projects, customer service, and digital marketing to help clients find the right solutions for their specific needs.

For fun, Beau enjoys spending time with his family, playing golf, running, and hiking. He is also a co-organizer of the [WordPress Chattanooga Meetup](#).

## • REFERRAL PROGRAM •

Have you heard? WYRE offers a very generous referral bonus for anyone who introduces us to someone we might be able to help.

If we end up doing work for them, you can earn a significant commission!

Reach out to Beau for more info: [beau@wyretechnology.com](mailto:beau@wyretechnology.com)

## • RISK SERIES FOR CXOS •

Cybersecurity: where the threats evolve faster than the defenses.

The good news? If you're a CXO, you're an important part of the solution!

In our article on cybersecurity risk management plans for CXOs, you'll learn how to proactively manage security risks, identify vulnerabilities, and implement effective solutions that help keep your company secure—no matter the threat.

[Read More](#)

## • TECH TRUTH •

Digital transformation doesn't happen overnight ... unless you accidentally unplug the server 😊



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